

**Course Offering for 2nd Semester of Academic Year 2021 (Tentative)**

This is the tentative course offered for 2nd Semester of Academic Year 2021. Please note that the courses and schedule may be changed.

<b>Curriculum 2018</b>
<b>BBA #28 (3rd Year Student)</b>
<b>Group 1.1 + 1.2</b>
<b>Major: Accounting</b>

Subject	Section	Credit	Prerequisite	Class period	Instructor	Final Exam
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**I. General Basic Course**

None

**II. Business Core Courses**

None

**III. Major Compulsory Courses**

AC411 Advanced Accounting 1	026401	Assign Course	3	AC311 and AC312	Wed. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Orapan Yolrabil	Wednesday, May 18, 2022	9:00 a.m. - 12:00 noon
AC413 Financial Reporting and Statement Analysis	026401	Assign Course	3	AC311 and AC312	TBA	Ajarn Pongkong Panyangarm	Wednesday, May 11, 2022	5:00 - 8:00 p.m.

**IV. Major Elective Courses**

XXXXX	026401	Assign Course	3					
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**V. Elective Courses**

OM316 Business Forecasting	026401	Assign Course	3	BA204	Fri. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Ekkachidd Chungcharoen	Saturday, May 21, 2022	9:00 a.m. - 12:00 noon
OM412 Organizational Performance Measurement	026401	Assign Course	3	OM201	Tue. 9:00 a.m. - 12:00 noon	Prof. Dr. Nopadol Rompho	Tuesday, May 24, 2022	9:00 a.m. - 12:00 noon

**VI. Free Elective Courses**

Select **one** from the list below. Note that course quota request system at student portal will be open on **November 5, 2021**

FN211 Financial Mathematics and Statistics	026401	Choose Course	3	None	Mon. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Supraanee Lisawadi Assoc. Prof. Dr. Pantisa Pavabutr	Monday, May 23, 2022	5:00 - 8:00 p.m.
FN313 International Finance	026401	Choose Course	3	FN201 and FN211 and EC214	Thu. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Chayakrit Asvathitanont	Friday, May 13, 2022	5:00 - 8:00 p.m.
HR311 Organizational Behavior and Leadership	026401	Choose Course	3	HR211	Fri. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Somboon Kulvisaechana	Friday, May 20, 2022	9:00 a.m. - 12:00 noon
MK311 Consumer Behavior	026401	Choose Course	3	MK201	Tue. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Kritsadarat Wattanasuwan	Tuesday, May 10, 2022	5:00 - 8:00 p.m.
MK315 Pricing & Marketing Profitability	026401	Choose Course	3	MK201 and AC202	Thu. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Surat Teerakapibal	Tuesday, May 17, 2022	5:00 - 8:00 p.m.
MK316 Distribution Channel Management	026401	Choose Course	3	MK201	Sat. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Kedwadee Sombultawee Dr. Paweena Kolkitchaiwan	Saturday, May 21, 2022	1:00 - 4:00 p.m.

**Note: 1. Elective Courses or Free Elective Courses, there are 35 seats available for each course, and will be available if there are more than or equal to 30 students registered.**

**2. The student can register up to 22 credits in each semester.**

**Course Offering for 2nd Semester of Academic Year 2021 (Tentative)**

This is the tentative course offered for 2nd Semester of Academic Year 2021. Please note that the courses and schedule may be changed.

<b>Curriculum 2018</b>
<b>BBA #28 (3rd Year Student)</b>
<b>Group 1.1 + 1.2</b>
<b>Major: Marketing</b>

Subject	Section	Credit	Prerequisite	Class period	Instructor	Final Exam
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**I. General Basic Course**

None

**II. Business Core Courses**

BA401 Strategic Management	026401	Assign Course	3	4th-year student status	Fri. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Teerasak Khanchanapong	Sunday, May 22, 2022	1:00 - 4:00 p.m.
						Ajarn Supawat Likhitthanawong		

**III. Major Compulsory Courses**

MK317 Integrated Marketing Communications	026401	Assign Course	3	MK312	TBA	Assoc. Prof. Dr. Alisara Charinsarn	Tuesday, May 24, 2022	1:00 - 4:00 p.m.
MK318 Marketing Analytics and Decision-Making	026401	Assign Course	3	MK312 and MK313	Thu. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Surat Teerakapibal	Thursday, May 19, 2022	1:00 - 4:00 p.m.
MK319 Digital Marketing Strategy	026401	Assign Course	3	MK312	Wed. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Aurathai Lertwannawit	Wednesday, May 11, 2022	5:00 - 8:00 p.m.
MK412 Marketing Management Capstone	026401	Assign Course	3	4th-year MK student status and MK312	Thu. 5:00 - 8:00 p.m.	Asst. Prof. Dr. Nopporn Raungwanit	Monday, May 9, 2022	5:00 - 8:00 p.m.

**IV. Elective Courses**

Select **one** from the list below. There are **15** seats available for each course. Note that course quota request system at student portal will be open on **November 3, 2021**.

MK495 Special Topics in Marketing 2 (Luxury, City and Service Marketing)	026401	Choose Course	3	4th-year MK student status or approved by the instructor	Sat. 9:00 a.m. - 12:00 noon	Ajarn Vorasit Turongsomboon	Saturday, May 14, 2022	9:00 a.m. - 12:00 noon
MK495 Special Topics in Marketing 2 (Marketing in the New World)	026402	Choose Course	3	4th-year MK student status or approved by the instructor	Wed. 1:00 - 4:00 p.m.	Ajarn Medhee Jarumaneeroj	Saturday, May 14, 2022	9:00 a.m. - 12:00 noon

**V. Free Elective Courses**

Select **one** from the list below. Note that course quota request system at student portal will be open on **November 5, 2021**

AC311 Intermediate Accounting 1	026401	Choose Course	3	AC201	Tue. 1:00 - 4:00 p.m.(before midterm)	Assoc. Prof. Dr. Pailin Trongmateerut	Tuesday, May 17, 2022	5:00 - 8:00 p.m.
					TBA (after midterm)	Ajarn Saifon Inkaew		
FN211 Financial Mathematics and Statistics	026401	Choose Course	3	None	Mon. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Supanee Lisawadi Assoc. Prof. Dr. Pantisa Pavabutr	Monday, May 23, 2022	5:00 - 8:00 p.m.
FN313 International Finance	026401	Choose Course	3	FN201 and FN211 and EC214	Thu. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Chayakrit Asvathitanont	Friday, May 13, 2022	5:00 - 8:00 p.m.
HR311 Organizational Behavior and Leadership	026401	Choose Course	3	HR211	Fri. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Somboon Kulvisaechana	Friday, May 20, 2022	9:00 a.m. - 12:00 noon

**Note:** 1. Elective Courses or Free Elective Courses, there are **35** seats available for each course, and will be available if there are more than or equal to **30** students registered.

2. The student can register up to **22** credits in each semester.

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**Curriculum 2018**

BBA #28 (3rd Year Student)

Group 2.1 + 2.2

Major: Finance

Subject	Section	Credit	Prerequisite	Class period	Instructor	Final Exam
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**I. General Basic Course**

None

**II. Business Core Courses**

** BA401 Strategic Management	026402	Assign Course	3	4th year students status	Sat. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Teerasak Khanchanapong Ajarn Supawat Likhitthanawong	Sunday, May 22, 2022	1:00 - 4:00 p.m.
EL321 Communicative Business English 2	026401	Assign Course	3	EL221	Wed. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Monnipha Somphong	Sunday, May 22, 2022	9:00 a.m. - 12:00 noon
	026402	Assign Course	3	EL221	Wed. 1:00 - 4:00 p.m.	Asst. Prof. Edward Geerson	Sunday, May 22, 2022	9:00 a.m. - 12:00 noon
	026403	Assign Course	3	EL221	Thu. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Supong Tangkiengsirisin	Sunday, May 22, 2022	9:00 a.m. - 12:00 noon

**III. Major Compulsory Courses**

** FN411 Derivatives Analysis	026401	Assign Course	3	FN312	Thu. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Anutchanat Jaroenjitrkam	Thursday, May 19, 2022	5:00 - 8:00 p.m.
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\*\* BBA will offer both courses in both semester (2/2021 and 1/2022) Students will take one course per semester. BBA will designate students for each semester.

**IV. Major Elective Courses**

\* **Select one from the list below. There are 20 seats available for each course. Note that course quota request system at student portal will be open on November 3, 2021**

FN395 Special Topics in Finance 1 (Machine Learning)	026401	Choose Course	3	FN201	Mon. 9:00 a.m. - 12:00 noon	Ajarn Prab Laoharajanaphan	Saturday, May 14, 2022	1:00 - 4:00 p.m.
FN495 Special Topics in Finance 2 (Entrepreneurial Finance)	026401	Choose Course	3	FN201	Sat. 1:00 - 4:00 p.m.	Dr. Worapong Janyangyuen	Saturday, May 14, 2022	1:00 - 4:00 p.m.

\* **Select one from the list below. There are 20 seats available for each course. Note that course quota request system at student portal will be open on November 3, 2021**

FN451 Equity Securities Analysis	026401	Choose Course	3	FN312	Fri. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Pantisa Pavabutr Dr. Bin Zhao	Friday, May 13, 2022	9:00 a.m. - 12:00 noon
FN452 Asset Management and Portfolio Analysis	026401	Choose Course	3	FN312	Tue. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Sakkakom Maneenop	Tuesday, May 24, 2022	9:00 a.m. - 12:00 noon

**V. Elective Courses**

IS319 Electronic Business	026401	Assign Course	3	IS201	Wed. 5:00 - 8:00 p.m.	Assoc. Prof. Dr. Peter Ractham	Wednesday, May 18, 2022	1:00 - 4:00 p.m.
RB313 Real Estate Finance, Investment and Business Strategy	026401	Assign Course	3	FN201	Mon. 1:00 - 4:00 p.m.	Asst. Prof. Jittaporn Sriboonjit	Monday, May 9, 2022	5:00 - 8:00 p.m.

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Group 2.1 + 2.2
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