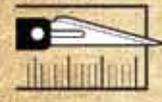


Cut along the top of his head



Spend the few hours before lunch using a ruler and a sharp blade to cut out along the dark grey outlines.



Fold along the dotted lines, and use double-sided tape or glue to stick him together. Enjoy.

fold
fold
fold
fold

It's about creating scholars of tomorrow...

Congratulations to BBA Graduates of Academic Year 2009

His Royal Highness Crown Prince Maha Vajiralongkorn presided over the Graduation Ceremony, which was held on Thursday, August 13, 2009. There were 105 BBA graduates; 35 graduates are Accounting major, 40 graduates are Finance major and 30 are Marketing major.

It was such a joyful and happy moment for the graduates and their families and friends. Parents and teachers are so proud. Their delightful and beaming faces are unforgettable. We would like to take this opportunity to congratulate all graduates. Best wishes and good luck on your journey.....CHEERS!

Surely, both the new student and parents could broaden their perspective and get the clearer picture of what we are doing and what we will do in the future in order to make every BBA students become the successful and valuable human resource in the business world.



As a result of the graduation, we have compiled top students for each major. Here are their suggestions of "How to be number one"

Accounting Major by Lalida Teekhasaenee



Achieving in something extraordinary requires many components. *One* is passion. *Two* is responsibility. *Three* is motivation. Personally, I am interested in the accounting field. It is always challenging to make a complete set of financial statement. Although, accounting may be complicated for somebody, I am eager to learn new accounting materials. Accounting is about practising, "Practise makes perfect." With the support of my family and friends, I am motivated to do my best. Motivation keeps me improving myself and pushes me forward toward my goal. I believe that passion, responsibility and motivation drive people to achieve their goal no matter how hard or complicated. University life is so valuable and memorable. Make the most out of it. Good luck, guys!

One is passion. Two is responsibility. Three is motivation.

Finance Major by Thanyathorn Pattana-Amorn



Personally I believe that a person does not have to be the greatest to become number one; he/she just has to be the most passionate.

Studying is simple since there is only one way to become successful, which is to work hard. If you work more, you will earn more. This has worked for me and it will work for anyone. Not only studying hard, you should also balance it with some fun, and enjoy extra activities. Studying only gives you one side of the university life, activities will fulfill the rest. My best suggestion would be to make everyday to be the most valuable day and enjoy it. Another thing to remember, the accomplishment does not belong to you or me alone, it belongs to our family, the Ajarns, all of our friends and everyone in BBA office as well. Without their support I would not be where I am today. Thank you very much for everything. Finally, I truly believe that if you put your best effort in everything you do, you will "Be the Best Always" (BBA).

If you work more, you will earn more.

Marketing Major by POUNGPEN THAMPANICHVONG



My learning Philosophy: "Why do we study?" To some, learning may seem just a responsibility. To me, my reason for studying is more delicate and direct than that. I study to learn and to harvest knowledge because good knowledge is what shapes us into a thoughtful person. With such mindset in mind, studying is not a difficult task.

My note to Thammasat: I believe that any learning institution can develop students. But here...at Thammasat, the degree of progress covers from academic to personal development. At this place, we learn more than just from text book. The business case activity, I AM TU Marketing Challenge and other extracurricular activities represented the greatest present Thammasat had given to us. Above all, the ability and willingness to learn and to think on our own feet were also precious in shaping us into a person with a life-time-learning attitude. Lastly, thanks to this academically competitive, yet friendly environment that enabled us to challenge ourselves at the same time as meeting true friends. Who else could be more fortunate? Thank you Thammasat University...

I study to learn and to harvest knowledge...

BBA # 18 Freshmen Activities

During June 2009, BBA #18 took part in a number of activities, both indoor and outdoor, which were aimed at helping students get acquainted with university life, and make new friends. The activities were as follows:



Welcoming Orientation [June 4, 2009]

The Welcoming Orientation for BBA #18 took place at the main auditorium of the United Nations building. There the students, along with their parents, were welcomed to the BBA family. They were told what was expected of them during their four years at Thammasat and informed about the rules and regulations to abide by. The students and their parents were also given information on the opportunities available in the BBA program.



Introduction to Business and Study Skill & EQ Workout [June 5, 2009]

These were the first two classes that BBA #18 attended at Thammasat University. They were given valuable information on running business enterprise, the business simulation game prepared for students to play while in Pattaya. They were also given information on how best to keep themselves concentrated, how to cope with stress including various forms of exercises, and how to manage their time and prioritize their goals.

Building Friendship & Teamwork [June 6, 2009]

This activity took place at Thammasat Learning Resort in Pattaya. BBA #18 were divided into random groups and assigned to work together as a team. This provided opportunity to get to know each other better and also work with people they barely know. There were several activities that were interesting and educational at the same time. The activities were created such that they had to trust their team mates and use different ways of communication.





Business Game [June 7, 2009]

On the second day at Thammasat Learning Resort, the freshmen class was introduced to the business game, The Enterprise. Along with their teams, they were instructed to set up companies and operate them. This game provided hands-on experience on how companies operate and compete. The students had to think outside the box and share different ideas with one another. They had fun even though they had to work really hard all day long.



Leadership and Museum Siam [June 10, 2009]

BBA #18 were introduced to some of the concepts of Dr David McClelland and his study on human motives. As students became more aware of the differences between managers and leaders, they realized the responsibilities that come with being a good leader. During their tour at the Museum of Siam, they were able to see the development of Thailand through the years. Through this trip they realized the true meaning of being Thai.

Social Responsibility Activity [June 24 & 26, 2009]

On the trip to the Golden Jubilee Museum of Agriculture at Khlong Luang district, Pathumthani, I gained lots of knowledge on natural resources and social responsibility through several learning experience. The activities provided by Ajarn Bob and Ajarn Jim gave us not only knowledge but also opportunities to know each other and learn how to work well together. We built good relationship with our friends through the excellent exercises.

After arriving at the museum, we were asked to do two exercises: Hula Hoop and Fishing games. Hula Hoop game teaches us the sustainable development and Fishing game demonstrates the restoration of the scarce resources such as fish and other natural marine resources. These two games required our brainstorming to finish the given tasks and exchanging ideas to help our own team succeed.

In the afternoon, we performed the outdoor activity: tree planting. Tree planting makes us realize how trees are really important to human beings. Trees are one of the most important resources that affect the whole world environment. Nowadays, there are many organizations that concentrate on global warming which has influence on our lives. This activity makes us work together and teaches us the necessity of restoring the vital resources.

All I can say is this trip provides knowledge as well as fun. It includes the activities that efficiently teach students how to work cooperatively and appreciate the natural resources.



Graduation Orientation BBA#15

As the ending of our academic journey drew near, it was time to prepare ourselves for the life outside the university. To do so, we were given the opportunity to partake in a one-day orientation at Centara Grand Hotel. In the morning, we were enlightened by a guest speaker, Khun Pasawee Kariwat, program officer - advising and educational services, who talked us through the prospects and the procedures for studying abroad. Furthermore, she informed us of the available facilities that are offered by the TU international office. Her talk got many of us to start thinking about the schools that we might like to attend in the future.

Following the first guest speaker was a short coffee break which energized us for the upcoming session—the company booth visit. During this session, we were able to meet with several prospective companies such as Deloitte, PWC, Unilever, PTT Chemical, and etc. We saw some familiar faces of the recent graduates and were given advice on job application. Additionally, they shared with us their first-hand experience on their jobs. Most of us took this opportunity to acquire company contacts and give out our resumes.

After scouting for a potential job, we were entertained by another guest speaker Ajarn Prapoch Mayura who gave us tips for successful interview and insights on table manner. Reportedly, this was the BBA students' favorite part of the day. Not only were we constantly amused by his humor but we also learned a lot from his experience in dealing with social situations. Furthermore, during this session, we were indulged by a full-course meal which allowed us to directly bring the theories to practice. After having attended this session, most of us are confident in displaying social graces and upholding the face of BBA TU in the future.

Moving on from the full-course meal was another insightful session on employment tips by Dr. Peraset Chompuming. For those who did not attend the resume writing workshop, this session had proven to be quite useful in helping us write an attractive resume. Also, it provided the essential information in conducting a job search in the future.

Adding on was the experience sharing session with the successful alumni. This final session allowed many of us to shape our decisions about the career path that we would like to undertake after graduation. It also broadened our perspectives to the other possible career opportunities that we had failed to perceive before.

On the overall, this orientation was truly useful and enjoyable. Thank you BBA for organizing such a wonderful day for us.



Faculty News



Kelvin



Dr. Arunee



Josephine



Dr. Chairawee Anamthawat has recently been awarded with a Doctoral of Business Administration English Programs, DPM (Marketing) respectively, at Faculty of Commerce and Accountancy, Thammasat University



Asst. Prof. Dr. Orapan Yorabil (BBA Committee) and Dr. Lisa Sawatyanont (Associate Dean for Foreign Affairs) have recently been awarded with a Doctoral Degree in Business Administration (Accounting) from the Joint Doctoral Program in Business Administration (JDBA) at Faculty of Commerce and Accountancy, Thammasat University

New Faculty Semester 1/2009

Ajarn Kelvin Kwan Kiat
Entrepreneur
Class: MK201 Principle of Marketing,
HO351 New Venture and Entrepreneurship

Dr. Arunee Tanvistuth
Department Chair (September 2007 – present),
Department of International Business,
Logistics and Transport
Faculty of Commerce and Accountancy,
Thammasat University.
Class: IT211 Introduction to Shipping Business

Ajarn Josephine Baker
Lecturer Faculty of Liberal Arts,
Thammasat University
Class: TU 116 Man and Arts: Visual Art, Music
and Performing Arts

Ajarn Sheiron Sanchez
Lecturer Faculty of Liberal Arts,
Thammasat University
Class: TU 116 Man and Arts: Visual Art, Music
and Performing Arts

Dr. Worapong Janyangyuen has recently been awarded with a Doctoral Degree in Business Administration (Finance) from the Joint Doctoral Program in Business Administration (JDBA) at Faculty of Commerce and Accountancy, Chulalongkorn University.



Exchange Program

Welcome incoming exchange students
First-Semester Academic Year 2009

Beginning with a new semester, we would like to welcome 28 exchange students (25 Faculty Collaboration exchange students, 3 Thammasat Collaboration exchange students and a non-degree student who came from Germany) to be a part of the BBA International Program. During your stay here, we guarantee that you will have lots of fun. One semester may not be long enough for you to learn everything so if you have a chance, grab opportunities to gain new experiences as much as you can!



Exchange students in this semester are from...

Copenhagen Business School, Denmark
Doshisha University, Japan
ESADE Business School, Spain
IFI Groupe ESC Rouen, France
ISC Paris School of Management, France
RSM Erasmus University, The Netherlands
Stockholm School of Economics, Sweden
University of California at Riverside, USA

University of California at San Diego, USA
University of Cologne, Germany
Universita Commerciale Luigi Bocconi, Italy
University of Gothenburg, Sweden
University of Minnesota at Twin Cities, USA
University of St. Gallen, Switzerland
Vienna University of Economics and Business Administration, Austria
WHU Otto Beisheim School of Management, Germany



Farewell party for outgoing students academic year 2009

Also we would like to farewell and wish all of 16 outgoing students good luck and have a great experience. To become exchange students might not be easy, but all of you can pass through it. Remember you are not only representatives of Thammasat, but also are ambassadors of Thailand. So take this advantage to promote Thai Culture to rest of the world.

Conferences and Visitations



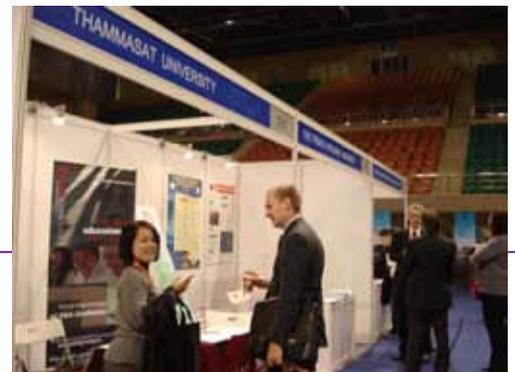
BBA Delegation at the 2009 NAFSA Conference & Expo in Washington, D.C.

During May 24-29, 2009, Associate Professor Dr. Kritsadarat Wattanasuwan, BBA committee, and Khun Narisa Klieothong, BBA exchange program coordinator, participated in the NAFSA 2009 Annual Conference and Expo at the Los Angeles Convention Center California, USA. NAFSA Conference and Expo has been an important event where the TU-BBA Program has established our name and academic collaborations with other academic partners around the world. This year, we not only have taken an opportunity to strengthen the relationship with our partner universities, but we also have explored new opportunities to develop our Student Exchange Program and other academic collaborations. This is a vital part of our mission to lead our TU-BBA Program towards becoming a world-class business program.



APAIE 2009 Conference and Exhibition Participation, Beijing

Dr. Pantisa Pavabutr and Khun Wanida Prasertchitsun visited Renmin University, Beijing during April 15-17 as participants in APAIE 2009 Conference and Exhibition. APAIE is the Asia Pacific Association of International Education. The conference session allows opportunities for the BBA program to exchange ideas with other universities on curriculum development while the exhibition provides a platform where the BBA network and build relationships with other schools around the world.



POSCO Asia Forum Presentation, Korea

As POSCO TJ Park research fellows, Dr. Kulpatra Sirodom and Dr. Pantisa Pavabutr presented their work on Liquidity Provision in Asia Pacific Equity Markets at the POSCO Asia Forum, May 2009. They are joined by Titaya Chewchinda, BBA alumni, who has been awarded with the POSCO graduate fellowship. The POSCO TJ Park Foundation (www.postf.org) is an independent and non-profit organization fully financed by Korea's POSCO, one of the world's leading steelmakers.



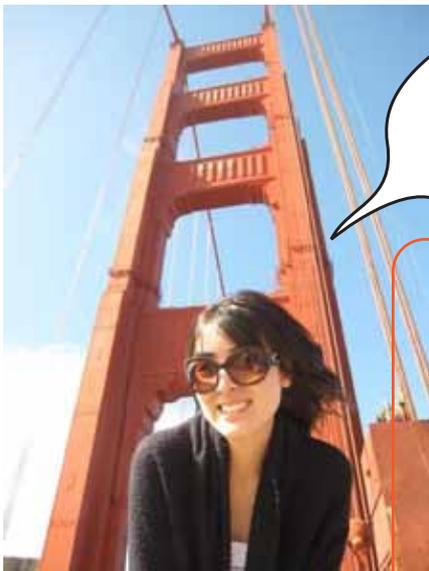
Life after BBA

Like many BBA alumni, at some point in our life when we achieve our dream, we couldn't help but think back to BBA Thammasat, where our first steps were taken, lessons learnt, and opportunities granted. Having been asked to share our story with you, we sat down together today for a little chit-chat.

Bee (BBA#12)
Accounting major
Accounting lecturer at Thammasat Business School
Texas MPA class of 2010



Pink (BBA#10)
Finance major
Investment Banking Associate
Stanford MBA class of 2011



Pink: Sawasdee ja Bee. How have you been? Heard about your great scholarship news. Congrats na ja.

Bee: Thank you krub P'Pink. I recently received the scholarship from Anandamahidol Foundation, the non-profit organization under The Royal Patronage of His Majesty the King Bhumibol of Thailand. I was selected to represent Thammasat department to receive the scholarship, together with another 7 grantees from 7 departments. The scholarship covers all tuition fees and living allowances, as well as travelling expenses.

Pink: That's impressive. So, where and which program are you going for master?

Bee: I am joining the University of Texas at Austin, McCombs School of Business, for Master in Professional Accounting Program (MPA).

Pink: How about your plans after you complete your master degree?

Bee: I would continue my study to Ph.D. Program in accounting. And even though the scholarship I've received post no restriction, I plan to return to Thailand as an accounting lecturer.

Pink: It seems that you develop a strong passion in accounting, don't you?

Bee: (Laughing...) Well, yeah, I guess that's because of excellent accounting lecturers (and all other lecturers as well) teaching me while I was a BBA student.

Pink: They definitely taught you well. Any final thoughts you want to share with your Roon Nong?

Bee: BBA Program has prompted you to be ready to enter both corporate and academic world. But beyond that, you may need moral as well. Remember that BBA refers to **Be the Best, Always**, so don't forget to be the best in all aspects. Good luck to y'all.

Prasart Jongjaroenkamol has been awarded the Anandamahidol Foundation Scholarship to study Master in Professional Accounting (MPA) at The University of Texas at Austin USA, starting August 2009. The scholarship under the Royal Patronage of His Majesty the King will continue to support him for a doctoral degree upon his completion of the master's degree.

Prasart graduated from the BBA International Program, Faculty of Commerce and Accountancy with First-class Honors in Major Accounting Minor Finance a cumulative GPA of 3.87.



Bee: How about you krub? Understand that you got some good news about MBA too. Which schools have you received an offer from?

Pink: I'm joining Stanford Graduate School of Business this September. I was also fortunate enough to be offered a place at Harvard Business School, Wharton School, Kellogg School of Management and UC Berkeley as well.

Bee: Oh, that's TERRIFIC!! Congratulations! Could you share us some tips about the application process?

Pink: I believe MBA application is not a few month of work. It actually started since school time. The reason is that the admission is not just looking at GMAT score or a writing skill, but rather a collection of your experience, your passion, and your personal background. Therefore, my advice is to spend your time wisely and actively in school and carry such mentality to the workplace. BBA Thammasat is not just another line in my resume. The experience I received here was reflected throughout my application package and interview conversation.

Bee: Notice that you have worked for almost 4 years before pursuing MBA degree. Do you think it is necessary to wait that long?

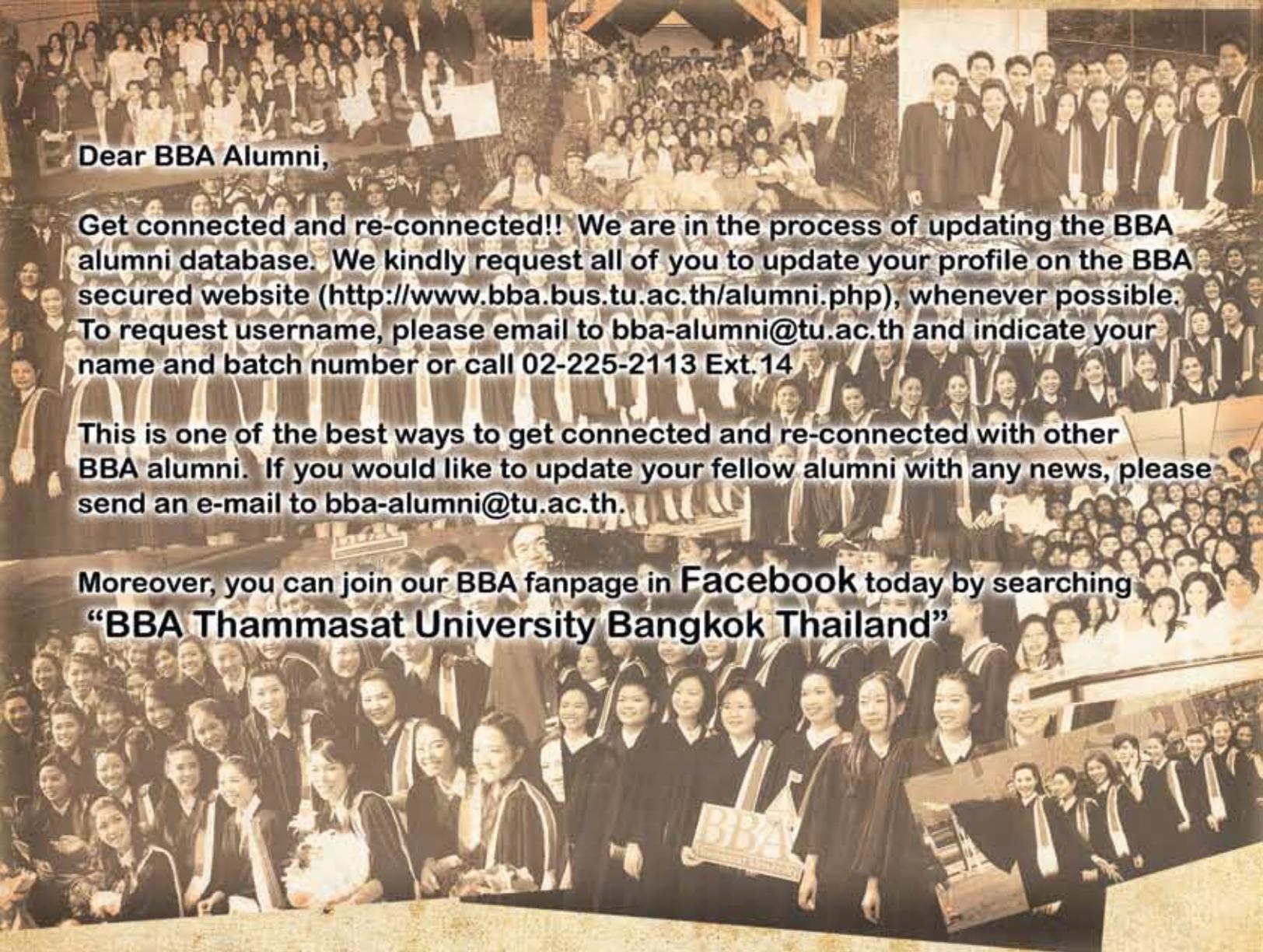
Pink: In normal circumstance, I would suggest that nong nong work for at least a few years in order to develop a better sense of how you want to proceed with your career life. The challenge that you face in the real business world will also allow you to contribute and learn more from MBA class.

Bee: Any final thoughts?

Pink: There are many BBA alumni at top MBA programs in US and Europe. We are a network of resources available to you. Feel free to reach any of us for advice. Best of luck to you ja.

... that's because of excellent accounting lecturers (and all other lecturers as well) teaching me while I was a BBA student. -Bee

...the experience I received here was reflected throughout my application package and interview conversation. -Pink



Dear BBA Alumni,

Get connected and re-connected!! We are in the process of updating the BBA alumni database. We kindly request all of you to update your profile on the BBA secured website (<http://www.bba.bus.tu.ac.th/alumni.php>), whenever possible. To request username, please email to bba-alumni@tu.ac.th and indicate your name and batch number or call 02-225-2113 Ext.14

This is one of the best ways to get connected and re-connected with other BBA alumni. If you would like to update your fellow alumni with any news, please send an e-mail to bba-alumni@tu.ac.th.

Moreover, you can join our BBA fanpage in Facebook today by searching “BBA Thammasat University Bangkok Thailand”

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ปตท.พญาพระลาน

