

# Course Description – Curriculum 2018

- Subject:** RB313 Real Estate Finance, Investment and Business Strategy
- Credits:** 3
- Prerequisite:** FN201 or equivalent
- Description:** Goal, Mission, process and strategies in developing a real estate business project, for instance land, residential, office building, shopping center and hotels etc. All aspects of the business component i.e project positioning, risk management, product differentiation and other strategies must be consistent with the financial analysis and company/organization status.