

Course Description – Curriculum 2018

Subject: OM311 Business Analytics I

Credits: 3

Prerequisite: -

Description: Study of using data, information technology, quantitative methods, and mathematical or computer-based models to help management gain improved insight about their business operations in order to make better, fact-based decisions. Topics include linear programming models, transportation models, network models, Markov analysis, inventory models, decision analysis, and simulation.